

# Biotechnology & Pharmaceutical Patenting Basics

How Best to Protect your Inventions in the  
Biotechnology and Pharmaceutical Areas

Withers & Rogers London Office, 6 November 2012

## Biotechnology & Pharmaceutical Patenting Basics

How Best to Protect your Inventions in the Biotechnology and Pharmaceutical Areas

Withers & Rogers would like to invite you to our talks relating to biotechnology and pharmaceutical inventions. This afternoon session will cover important aspects for protecting your inventions, ranging from the basics such as what can be patented and how best to go about obtaining protection to more advanced topics such as maximising the length of protection using follow-on patents and supplementary protection certificates (SPCs). The session also covers topics such as strategic planning for Intellectual Property (IP) protection and how to deal

with your competitors' IP that may affect your business.

Patents have a vital role to play in forging business strategy for companies and organisations involved in the biotech and pharmaceutical sectors. Having effective protection for your inventions can be key to obtaining investment to help take your invention forward into the marketplace or for ensuring that your competitors cannot copy your ideas. This is especially important for pharmaceuticals in which the research costs expended during development can be particularly large.

For these reasons, a thorough understanding of IP protection and, in particular, both the strategies and tactics surrounding that protection within your organisation, are an essential component for ensuring commercial success.

Our talks are intended to give you and your organisation the knowledge required to continue protecting your investments and ensure that you do so in the most effective way possible so as to maximise revenue streams and boost the value of your IP.

### Date & Location:

6 November 2012  
Withers & Rogers, London Office,  
4 More London Riverside,  
London, SE1 2AU

### Who should attend?

The course is suitable for anyone within an innovative organisation involved in the biotechnology and pharmaceutical areas wanting to learn how to protect their inventions more effectively. Delegates may include in-house IP advisors, technology transfer specialists or scientists. To get the most out of the course, it would help if delegates have some scientific knowledge.

We would be delighted if you could join us, but places are limited, so please reply by email to Carly Williams or detach and post your reply card by **Tuesday 23 October 2012**. Precise joining instructions and a map will be sent to you no later than one week prior to the event.

Please note, there will be an administrative charge of £50 (including VAT) for this event. Payment should be made either by cheque to Withers & Rogers LLP and sent to: Accounts department, Nicholas Wilson House, Dorner Place, Leamington Spa, CV32 5AE or, by credit card - contact Sarah Ward on (01926) 310700, quoting reference 'B&P Patenting Basics 2012'.

### Timetable

14:00pm	Registration and coffee.
14:30pm	Introduction to patents and biotech & pharmaceutical patentability requirements.
16:00pm	Break.
16:15pm	Filing strategies, extending your protection and third party rights.
17.15pm	Final questions.
17:30pm	Drinks and networking.

**RSVP**

Please complete using CAPITAL letters. As we are limited on spaces, please reply no later than **Tuesday 23 October 2012.**

- I am able to attend  I am able to attend and would like to bring a guest (details below)  
 I would like to send a representative (details below right)  Unfortunately I am unable to attend  
 I cannot attend but would be interested in attending a future event on this subject

**Your details:**

Name (Dr/Mr/Miss/Mrs/Ms).....  
Position .....  
Company/organisation .....  
Address .....  
..... Postcode .....  
Telephone no .....  
E-mail .....  
Facsimile no .....

**Representative details:**

Name (Dr/Mr/Miss/Mrs/Ms).....  
Position .....  
Company/organisation .....  
Address .....  
..... Postcode .....  
Telephone no .....  
E-mail .....  
Facsimile no .....

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