



UK Strength & Opportunities in the Assisted Living Market Regional profiles – The South, East & London

Mercure Bristol Brigstow Hotel

February 12th 2013

9.30am – 13.30pm

PROGRAMME

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| 9.30am | - | Registration, tea & coffee |
| 10.00am | - | Capability Mapping the UK Assisted Living Market – Joanne Perry, Medilink <ul style="list-style-type: none">• Background to the exercise• Importance of the regional profiles• How the maps were put together |
| 10.15am | - | Overview of the regional maps for the South East, South West, East & London - SEHTA <ul style="list-style-type: none">• Key demographic statistics and projections• Economic Overview• Health overview by long term condition• Existing care provision• Current Assisted Living activity |
| 11.15am | - | Case Study - Assisted Living Activity in the South - an NHS perspective <ul style="list-style-type: none">• What is currently being done in that region• Where do care professional see opportunities |
| 11.30am | - | Tea & coffee break |
| 11.45am | - | Regional Opportunities for Assisted Living – SEHTA <ul style="list-style-type: none">• Using the regional profiles, where are the opportunities for increased sales, new business and product development? |
| 12.15pm | - | Open Discussion |
| 12.45pm | - | How to access the UK capability maps? – Joanne Perry, Medilink |
| 13.00pm | - | Lunch & Networking |
| 13.30pm | - | Close |