



# LifeSciences Trade Mission to India

1-7 September 2013

India is the world's third largest country affected with new cases of cancer at 7%, after the US and China. Cancer accounts for 8% of the main causes of death through disease in India. The key areas of focus in oncology in India are breast cancer, colorectal cancer, lung cancer, NHL and prostate cancer. The combined market was \$153 million with a compounded growth of 12.7% from 2004. It is expected to grow at a compounded rate of 6.5% pa to \$ 240 million by 2018.

UK Trade & Investment (UKTI) is organising a trade mission to India for UK companies active in Oncology. This delegation will help you understand and explore the market and identify ways and partners for engaging with India. The mission will visit Mumbai, Bangalore and Chennai between the 1st and 7th of September

2013. The British Deputy High Commission in Mumbai, Bangalore and Chennai will organise programmes which will include seminars, networking receptions, one to one meetings and company visits in all cities and the Indo British Health Initiative (IBHI) in Chennai (for further details: [http://ibhi.in/wp-content/uploads/2013/05/IBHI-Indo\\_UK-Oncology-Summit-Preliminary-Invite.pdf](http://ibhi.in/wp-content/uploads/2013/05/IBHI-Indo_UK-Oncology-Summit-Preliminary-Invite.pdf))

## Who should participate?

If you are a UK organisation working on oncology interested in, research and development, platform technologies, genome sequencing, services for oncology, medical devices, diagnostics, academia then you should be a part of this delegation.

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## Objectives

- Gain a clear understanding of the Oncology market and opportunities for UK with India
- Good exposure to the oncology market in India, both from a research and commercial perspective
- Visit India's 3 leading cities in the field of Oncology
- Meet with 300 plus pharma, biotech and healthcare companies in Mumbai, Bangalore and Chennai

## What's in it for you?

- Company visits to key organisations, for example Tata Memorial and Cipla in Mumbai, Biocon and NCBS in Bangalore and Apollo and Shasun in Chennai (companies tbc)
- Opportunity to participate in a pre-mission webinar
- Branding and speaking opportunity (if qualified) at IBHI
- Profile in Mission brochure
- Media and press coverage
- Seminars in Mumbai and Bangalore
- Networking opportunities and One to one meetings
- Logistics support

## Provisional Programme

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|-------|--|
| 1 Sep | Arrive in Mumbai                                     |
| 2 Sep | Roundtable and networking in Mumbai                  |
| 3 Sep | Company visits                                       |
| 4 Sep | Roundtable and networking in Bangalore               |
| 5 Sep | Company visits                                       |
| 6 Sep | Indo-British Health Initiative Conference in Chennai |
| 7 Sep | Indo-British Health Initiative Conference in Chennai |

## Cost of Participation

UKTI will charge £816 per company. For a further cost of £1,224 we can tailor a specific programme for you in Mumbai and Bangalore (both above prices exclude VAT at 20%).

For more information on the mission please contact Priya Varadarajan and Namrata Devalla:

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## Travel & Accommodation

Delegates will be responsible for their own travel arrangements, accommodation and subsistence. All UK companies participating on the mission are eligible for preferential hotel rates. Please do not book any travel until we confirm your place.

Market Access Programme grants of £550 towards the costs of travel are available for eligible SMEs.

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