

WANT TO INCREASE YOUR BUSINESS IN RUSSIA?

EXHIBIT AT ZDRAVO 2013 - RUSSIA'S LARGEST HEALTHCARE EVENT

Zdravookhraneniye ("Zdravo") is the largest healthcare exhibition in Russia, with over 20,000 visitors and 800 exhibitors. It forms a central part of the Russian Health Week series of events taking place in Moscow, with several concurrent exhibitions and conferences running.

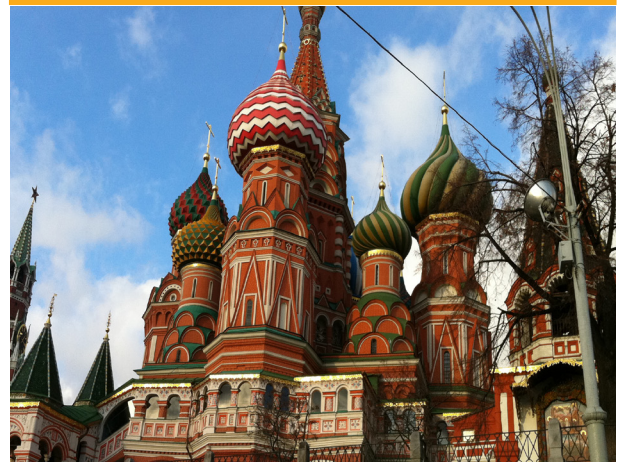
As the central meeting point for Russian industry, Zdravo is the ideal place to meet new partners and distributors to increase your business in this growing market.

UK Trade & Investment (UKTI) and Medilink are running a UK Showcase at Zdravo 2013, giving companies a cost-effective method of exhibiting at the show for the first time and making contacts in this growing market.

The Russian healthcare market is in a state of rapid development, with the medical devices market forecast to grow from US\$5.16bn in 2010 to US\$10.65bn in 2015. The sector is also highly reliant on imports, with over 85% of medical equipment imported in 2010.

There are only limited places available - contact international@medilink.co.uk to reserve your space.

9 - 13 DECEMBER 2013
MOSCOW, RUSSIA



Package includes:

- Individual showcase exhibition area on UK stand
- Accommodation for the full week of the show
- Individual meeting programme with potential customers / distributors in-market arranged by UKTI
- UKTI TAP funding of £3000 for first-time eligible exhibitors at the show
- Interpreters for use throughout the exhibition
- Full project management and support from Medilink / UKTI

Overall package cost - £2650*

Supported by:



UK Trade
& Investment

*£2650 Medilink members rate, non-members rate £2795. Full cost of £5650 (Medilink members) or £5795 (non-members) initially payable with UKTI TAP funding of £3000 available to eligible, new-to-exhibition companies. Contact Medilink for full details.

BOOKING FORM

Company Name

Contact Person

Contact Number

Mobile

Address

Postcode

Email

www

Package Details:

Booking Details:

Medilink Members

£5650 - Cost Initially Payable
£3000 - UKTI TAP Funding available
£2650 - Overall Package Cost

Non-Medilink Members

£5795 - Cost Initially Payable
£3000 - UKTI TAP Funding available
£2795 - Overall Package Cost

Package includes accommodation at Mercure Arbat Hotel in Moscow, check-in Sunday 8th Dec, check-out Sat 14th Dec.

Terms and Conditions

Full Terms and Conditions are available at <http://bit.ly/J19kz9>. A signed booking form will be taken as acceptance of these conditions.

Payment

50% deposit payment is due upon receipt of booking form. Your booking is not confirmed until deposit payment is received. Remaining balance will be invoiced nearer the exhibition date.

Return completed forms to:

Peter Wheeler, Medilink, 3 Smithy Wood Drive, Smithy Wood Business Park, Sheffield S35 1QN
Tel: 0114 232 9273 Email: p.wheeler@medilink.co.uk