CIVID

Cotton Mouton Diagnostics

The rise of personalised medicine









Between 30 and 70% of people respond unpredictably to medicines

Treating medication induced adverse events cost the NHS £1bn p.a.

CMDCotton Mouton Diagnostics











In the UK
100,000
people suffer from sepsis every year,
37,000
of them die

Each year sepsis costs the NHS

£4bn

One hour delay in diagnosis

7% increase in risk of death

Absolute, unequivocal unmet need for a PoC diagnostic



Company snapshot

Start-up based at the GE Innovation Village, Cardiff

Innovate UK MedTech Launchpad funding
Rapid, multiplex, point-of-care diagnostic platform for sepsis

Applications outside of healthcare





Multidisciplinary management team



CEOAshley Cooper



CSO Jenna Bowen



CTORaphael Matelon



Exec. AdvisorDave Newman



Exec. Advisor Chris Allender

CEO with 25 years biopharma and medtech start-up experience

Hugely experienced scientific team

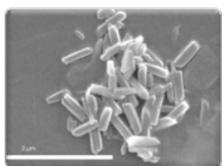
Engineering, physics, biochemistry and clinical sciences

Advisory board of clinical and commercial end-users from across Europe

Our technology - Background

Unique, patent-protected, magneto-optical sensing platform



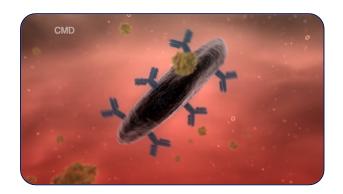


Field tested on >
1,000 patients
using finger prick
whole blood
samples

Our technology - Transformation

'Innovative magneto-optical sensing platform exploiting changes in rotational behaviour of magnetic reporters'





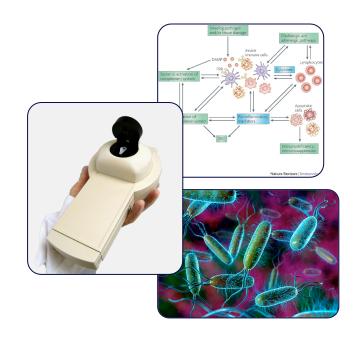


Our technology – *Competitive advantage*

Unique, patent-protected, magneto-optical sensing platform



Current approach
Time to result – hours / days



CMD Technology
Time to result – 15 minutes

CMD Cotton Mouton Diagnostics

Our business model

B₂B

Licensing to established IVD market leaders

Non-healthcare sector options
Pharmaceutical QC
Environmental
Veterinary















Thank you

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