



***Life Sciences commercialisation:
assessment, access and partnerships***

fulcrumdirect.co.uk

tony@fulcrumdirect.co.uk

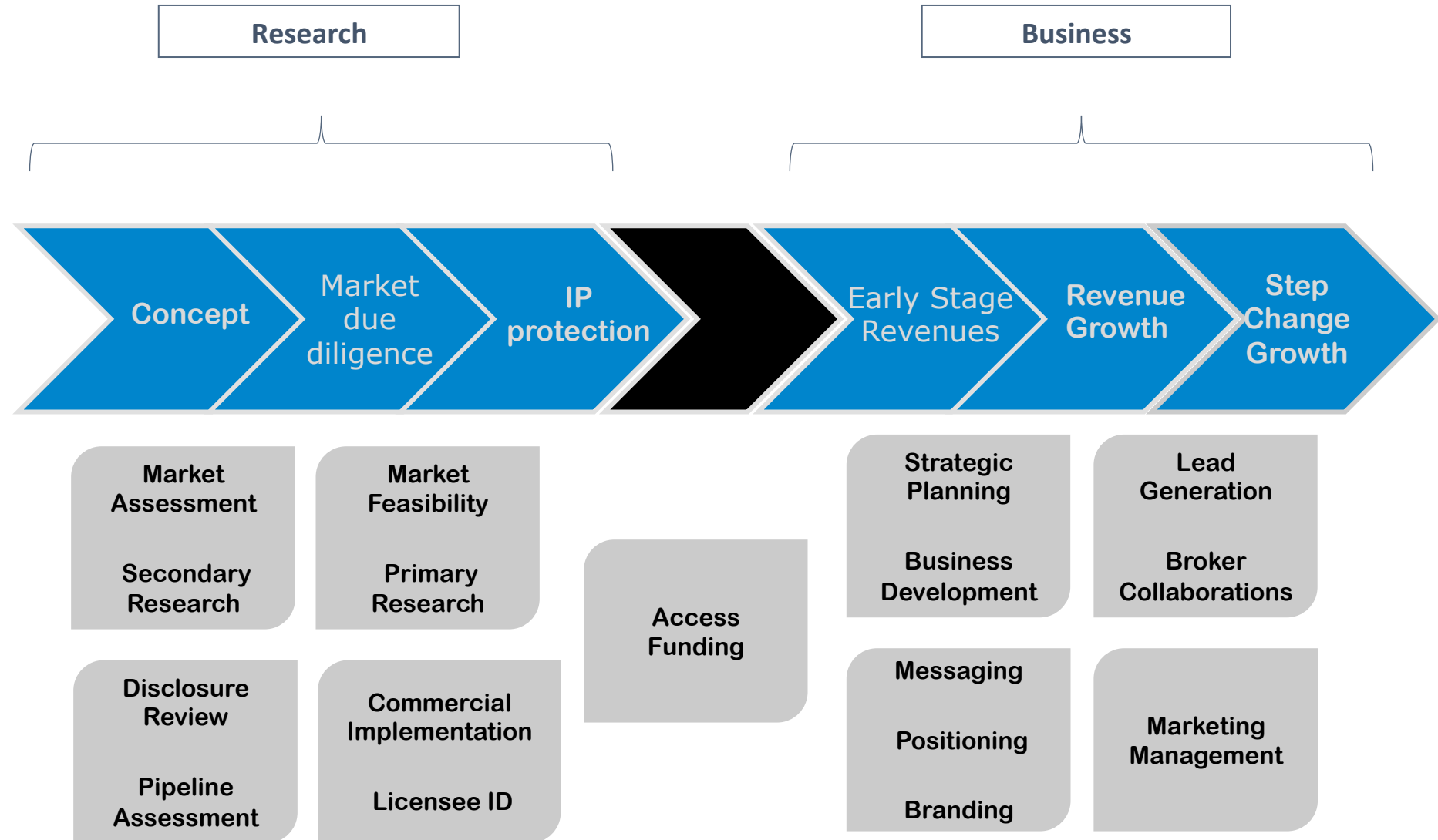
02920 524268

The Innovation Village, The Maynard Centre, Longwood Drive, Cardiff CF14 7YT

What services do we offer?

- Market opportunity assessment and feasibility study
- Route to market planning
- Business and market strategy
- Partner and prospect identification
- Marketing communications





Client case study

Brunel University – BCAST

Magnesium composite bioabsorbable implant

- opportunity assessment
- commercial contact search and initiation
- part identification and specification



Some of our clients

