

Life Sciences commercialisation: assessment, access and partnerships

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## What services do we offer?

- Market opportunity assessment and feasibility study
- Route to market planning
- Business and market strategy
- Partner and prospect identification
- Marketing communications



Research

**Business** 

Concept Market due diligence

IP protection

Access Funding

Early Stage Revenues Revenue Growth

Step Change Growth

Market Assessment

Secondary Research

Disclosure Review

Pipeline Assessment

Market Feasibility

Primary Research

Commercial Implementation

Licensee ID

Strategic Planning

Business Development

Messaging

**Positioning** 

**Branding** 

Lead Generation

**Broker** Collaborations

Marketing Management



## Client case study

## **Brunel University – BCAST**

Magnesium composite bioabsorbable implant

- opportunity assessment
- commercial contact search and initiation
- part identification and specification





## Some of our clients









































