

Medica

12 – 17 November,
2017

Key Sectors

- Life Sciences

Taking Wales to the World



Llywodraeth Cymru
Welsh Government

MEDICA



UNDEB EWRORFAIDD
EUROPEAN UNION



Llywodraeth Cymru
Welsh Government

**Cronfa Datblygu
Rhanbarthol Ewrop
European Regional
Development Fund**

Itinerary

Package A & B

12 November

Depart for Düsseldorf /
Exhibition set up Package (A)

13 – 16 November

Medica 2017

16 November

Depart for Wales (Package B)

17 November

Depart for Wales (Package A)

Package C

12 November

Depart for Düsseldorf

13 – 14 November

Medica 2017

15 November

Depart for Wales

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Closing Date

**Exhibition Delegates
(A) – 9 June 2017**

**Trade Mission/Visiting
Delegates (B & C)
– 14 July 2017**

Why Medica 2017?

Medica is the leading global trade exhibition for the medical sector. Medica 2016 attracted around 5,000 exhibiting companies ranging from world market leaders to innovative small firms.

Every year around 132,000 specialist visitors from over 120 countries visit Medica to meet and find out about innovations and trends in the medical sector.

The Welsh Government can also help your business to arrange meetings during the event either with like minded companies or potential customers via our export trade support programmes.

Cost

The Welsh Government is subsidising* companies to either **exhibit** at Medica or **visit** as part of an export market visit. The companies exhibiting and visiting options are either:

Package A – Exhibitor (two representatives per company)*.

This includes:

- Return flights and in market transfers
- 5 nights accommodation (including breakfast)
- 4 day Medica exhibition pass
- Exhibition stand and exhibition registration
- Online/catalogue entry

6sqm stand – £3,300 or 2sqm pod – £2,450

Package B – 4 day Visitor – £700 (one representative per company)*.

This includes:

- Return flights and in market transfers (one way)
- 4 nights accommodation (including breakfast)
- 4 day Medica visitor pass

Package C – 2 day Visitor – £550 (one representative per company)*.

This includes:

- Return flights and in market transfers (one way)
- 3 nights accommodation (including breakfast)
- 2 day Medica visitor pass

*Subject to eligibility.

Get in Touch

Medica is a great opportunity to make key international contacts in the Life Sciences sector.

For an application form please contact:

E-mail: cerys.edwards1@wales.gsi.gov.uk

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