



Jim Robertson
Partner & Patent Attorney
jim.robertson@wynne-jones.com

What is the Training Academy?

Wynne-Jones' unique and continually evolving programme.

The three arms:

1. Offering a dynamic career development programme in IP law and business management for trainees
2. In-house training for Administrator IP qualifications
3. Providing education on intellectual property to the business community through workshops and seminars

1. Career development programme in IP law and business management for trainees



General business management



Managerial skills



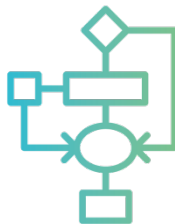
Interpersonal skills



Planning & Organisation skills



Client Management



Case Management



Marketing & Business Development



Finance

2. In-house training for IP qualifications e.g. CIPA Administrators Course



Study & Revision
Support / In-house
tutorials



Practice &
Preparation



100% pass rate for
IP qualifications

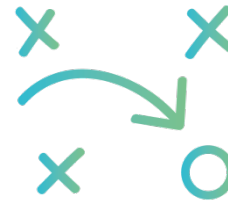
3. Providing education on IP to the business community



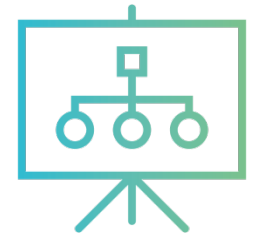
General
Introduction to IP



How to identify IP
in your business



Strategic
IP
Planning



Managing
IP
portfolios



Invention
Disclosure
Forms



Online
Patent
Searching



Invention
Harvesting

And more...

Any questions?



jim.robertson@wynne-jones.com



www.wynne-jones.com/the-wynne-jones-ip-academy/