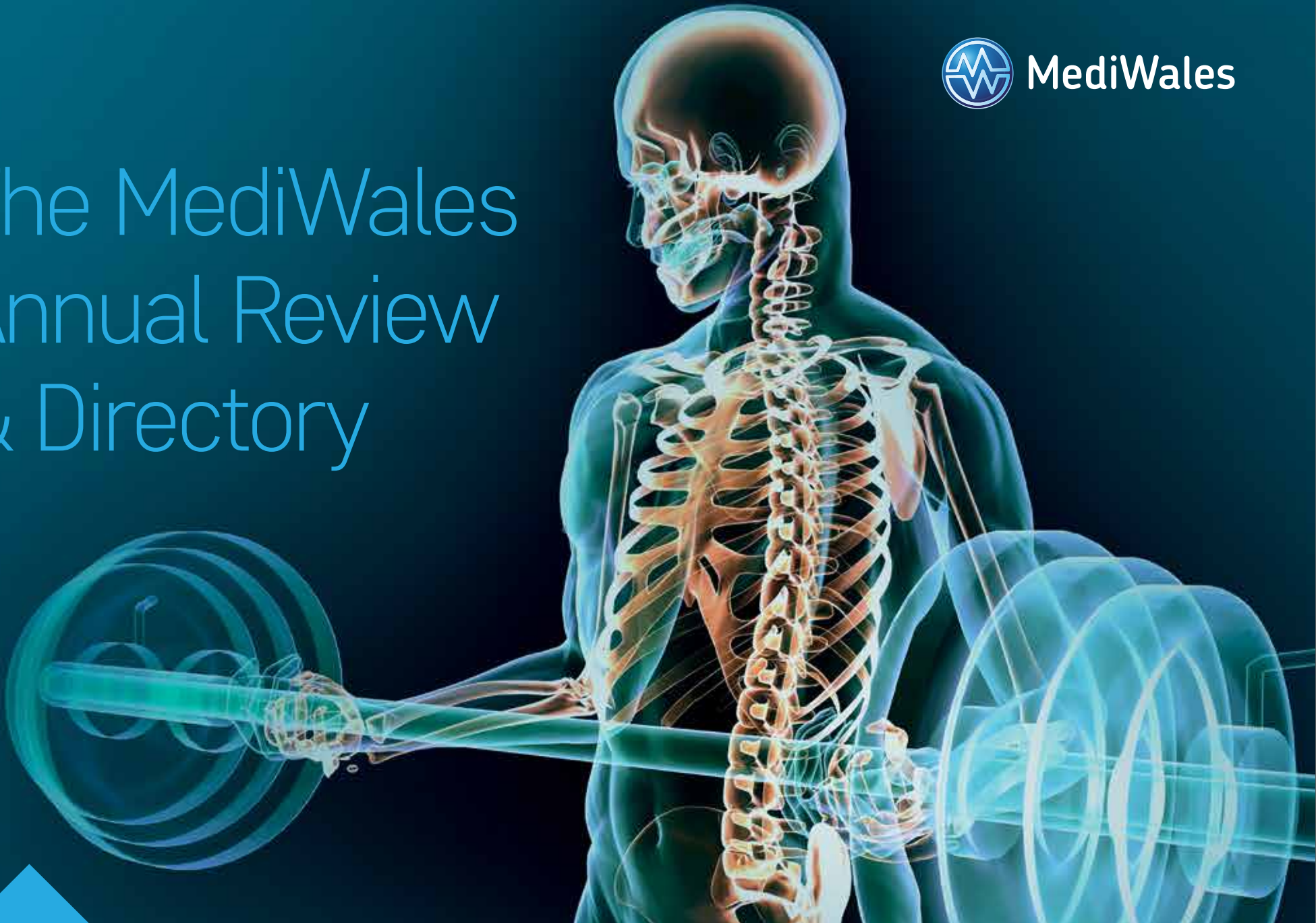


The MediWales Annual Review & Directory



Media Pack

The MediWales Annual Review & Directory

The Directory is an invaluable source of information for those in the life science community. With a dual role, it not only explores the Welsh life science sector but it also acts as a tool for its promotion to a wider audience.

Including:

- *An overview of the Welsh life science sector*
- *MediWales role and support*
- *Membership directory*

Media Pack

Distribution

The Directory will be distributed to over 2000 named contacts in the Welsh life science sector (pharma, medtech, biotech) comprising academics, businesses, clinicians, sector support organisations (patent attorneys, solicitors, venture capitalists, design and marketing agencies) and Welsh Government.

The publication will be visible at international trade shows such as MEDICA, Arab Health, BIO Europe and the BIO International Conventions as well as at key UK conferences including UK HealthTech, BioWales, the Med-Tech Innovation Expo and ABHI's Annual Regulatory Conference.



Media Pack

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[AUDIENCE/DISTRIBUTION](#)

[RATES](#)

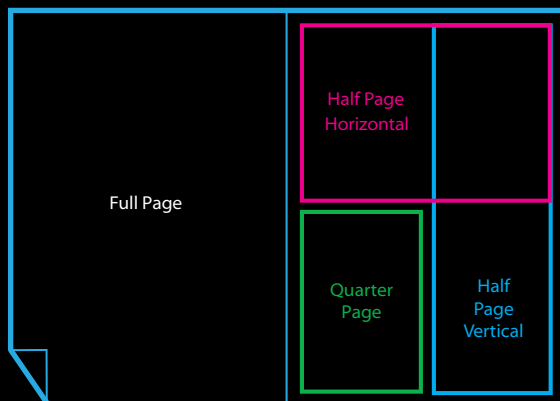
[TECHNICAL](#)

[CONTACT](#)

Rates

Advertising rates

Advert Size	MediWales Member Price	MediWales Non-Member Price
Full Page	£400	£500
Half Page	£250	£375
Quarter Page	£175	£200
Double Page Spread (centre spread)	£750	£900
Inside Front Cover	£600	£800
Inside Back Cover	£600	£800
Insertions	£650	£800



Technical

Technical Details

Double Page Spread

All DPS adverts must be supplied as 2 single PDF files, left and right hand pages.
Please allow 10mm gutter bleed allowance 95mm each side

Full Page

Bleed	303mm x 216mm
Trim	297mm x 210mm
Type	260mm x 186mm

Half Page (horizontal)

Bleed size	151mm x 216mm
Trim size	145mm x 210mm
Type	131mm x 186mm
Without bleed	136mm x 190mm

Half Page Vertical

Bleed	303mm x 106mm
Trim	297mm x 103mm
Type	260mm x 90mm
Without bleed	280mm x 90mm

Quarter Page

Portrait	136mm x 90mm
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Material required

- We require the advert to be saved as a Press-Quality PDF
- Ensure all pictures/logos are high resolution and CMYK format
- All fonts must be embedded
- The PDF can be sent via email to lee@teamworkdesign.com

It is important to leave at least a 10mm text/image clearance on both left and right hand edges of an advert in order to ensure that those edges are not lost into the spine or cropped during binding. MediWales Directory cannot accept responsibility if adverts are not supplied with the correct clearance.

If possible please supply a vector file with embedded text rather than an image file - this will improve Search Engine Optimisation (SEO).

In-house design

- The MediWales Directory has a highly experienced graphics department which offers an advertising design service.
- Competitive rates are available for advert design, commensurate with the level of creativity required to meet your advertising expectations.
- You will need to provide images, a logo, and text.

Media Pack

Contact

Contact info

For editorial and advertising enquiries
please contact:

Sophie Davies

sophie.davies@mediwales.com

www.mediwales.com

029 2047 3456



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