

Arab Health 2018 Dubai, UAE

27 January –
2 February 2018

Key Sectors

- Life Science

Taking Wales to the World



Llywodraeth Cymru
Welsh Government



UNDEB Ewropeaidd
EUROPEAN UNION



Llywodraeth Cymru
Welsh Government

**Cronfa Datblygu
Rhanbarthol Ewrop
European Regional
Development Fund**

The Offer

We would like to invite your company to participate in an exhibition or export market visit to the Arab Health trade exhibition in Dubai, UAE.

This Welsh Government supported event offers an exciting opportunity for businesses of all sizes to increase their export activity by connecting with businesses in the Life Sciences sector from around the world.

Cover: Dubai marina during twilight.
Below: Burj Khalifa, Dubai.



Itinerary

27 January 2018

Depart for Dubai

28 January 2018

Gulf Briefing Session/Exhibitor set up

29 January – 1 February 2018

Arab Health 2018

2 February 2018

Return to Wales

Closing Date

**Exhibitor Closing Date
– 30 September 2017**

**Visitor Closing Date –
24 November 2017**

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Why Arab Health 2018?

The Middle East healthcare business is expected to be worth \$60 billion by 2025 as the need for investment in services and facilities increases. It is one of the few regions in the world that faces such a rapid increase in demand and this growth is creating new opportunities in the healthcare sector.

The Arab Health Exhibition and Congress is, by far, the largest healthcare exhibition in the Middle East, and one of the largest in the world. The 2017 exhibition showcased more than 4,000 companies exhibiting their latest innovations across 23 halls with 97,000 healthcare professionals attending from 159 countries. Arab Health provides a platform for companies to develop business across the region.

The Welsh Government can also help your business to arrange meetings during the event either with like minded companies or potential customers via our export trade support programmes.

The more you prepare before the event, the more success you will achieve, so contact us now!

Cost

The Welsh Government is subsidising companies to either **exhibit** at Arab Health or **visit** as part of an export market visit*.

The exhibition delegate and visitor delegate travel cost is **£1,000**.

This includes:

- Return flights
- In-market transfers
- 6 night's accommodation with breakfast
- 4 day Arab Health exhibition pass

The fee to exhibit at Arab Health plus delegate travel costs as above is:

- **£2,000** for a 9sqm stand package
- **£950** for a 2-3sqm pod package

*This offer is available to one representative per company if participating in the trade mission and two representatives per company if exhibiting, subject to eligibility.

Get in Touch

We need more Wales based companies to export and Arab Health is a great opportunity to make key international contacts in the Life Sciences sector.

To find out more details on this exhibition and export market visit and how we can support you, please contact our Business Information Helpline and speak to one of experienced Enquiry Officers.

E-mail: **businesssupport@wales.gsi.gov.uk**

Tel: **+44 (0)3000 6 03000**