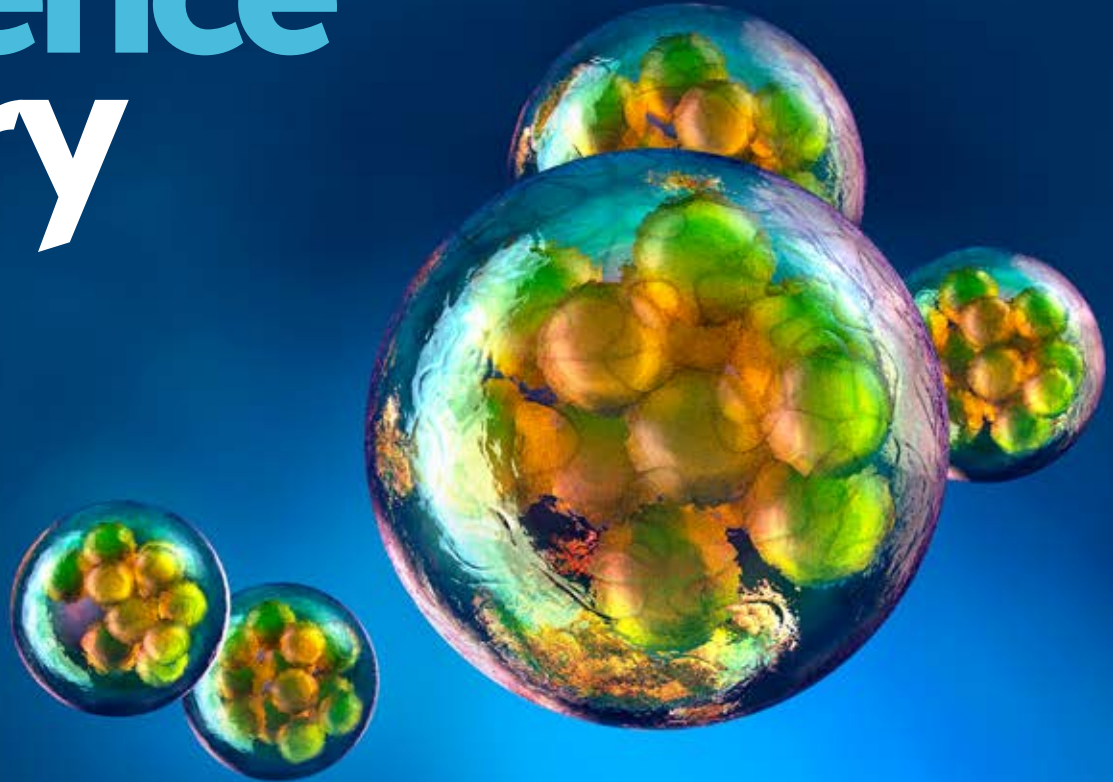


Lifescience Industry

DISCOVERING HEALTH TECHNOLOGY

New life for
UK Lifescience
Magazine



New life about to take flight ...

A high quality print publication with an established track record, distributed at key trade shows and conferences around the world, now includes an exciting online platform offering the latest news and comment from the sector.

New extended partner contribution providing expert opinion, editorial guidance and extended reach and circulation across the UK and worldwide.

Print and online promotional opportunities for businesses who work with the life science sector.



... where great minds come together ...

The biannual Lifescience Industry magazine is a collaborative initiative between regional partners and national and regional life science associations. It includes the latest news, developments and analysis of the life science industry, with editorial covering the complete health technology spectrum.

It is currently circulated to over 40,000 named individuals with readership estimated to increase to over 120,000.



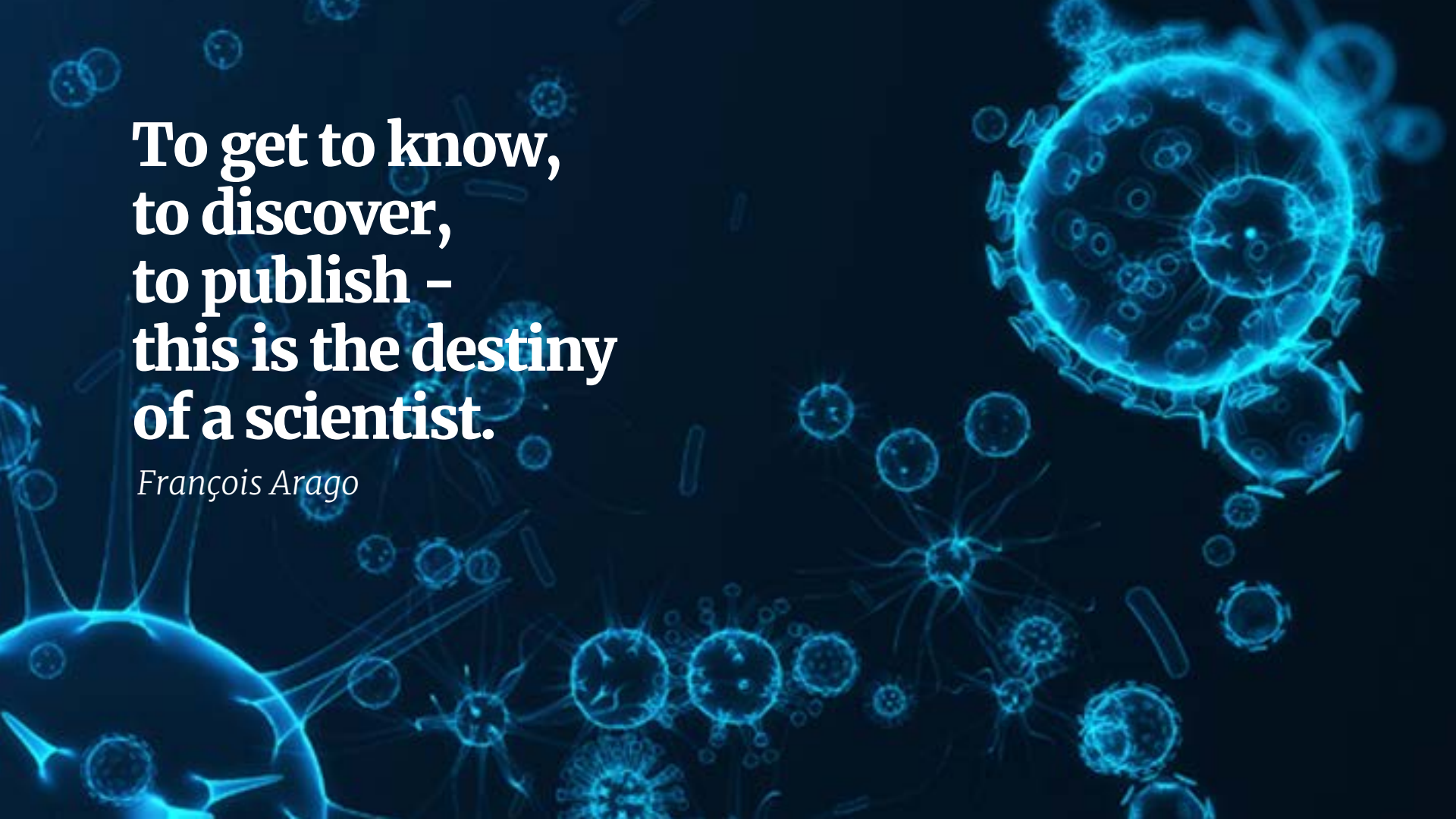
... and keep up to date online.

Online presence for the very latest news from both the national and international life science sector.



**To get to know,
to discover,
to publish -
this is the destiny
of a scientist.**

François Arago



What is Lifescience Industry?

- The life science industry magazine written by the sector for the sector
- Cutting edge life science news and opinion
- Timely, concise expert sector analysis
- The latest news and developments
- Highlighting trade, funding and collaboration opportunities
- High quality print edition and up to the minute online content



Contributions by respected Industry Partners

Leading membership and support organisations working with life science businesses, academia and healthcare providers from across the UK and beyond.

- Medilink UK
- Medilink North
- Medilink West Midlands
- Medilink East Midlands
- Medilink South West
- MediWales
- South East Health Technology Alliance (SEHTA)
- BioPartner UK



Distribution

CIRCULATION



Current: 40,000
Forecast:
80,000*

Distribution to
named contacts



Current: 2,500
Forecast:
5,000*

Print through
trade shows and
conferences

WEB



Web visits

Current: 18,000
Forecast:
40,000*



% on desktop

Current: 78%
Forecast:
40%*



% on mobile

Current: 19%
Forecast:
40%*



% on tablet

Current: 3,000
Forecast:
20%*

GEOGRAPHY



UK

Current: 85%
Forecast:
60%*



Europe

Current: 5%
Forecast:
20%*



US

Current: 3%
Forecast:
20%*

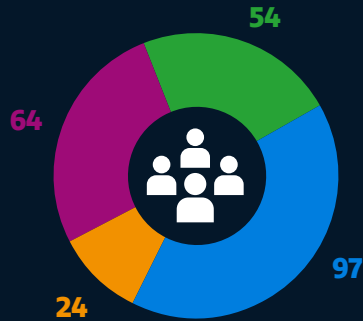
*November 2018 relaunch with dedicated digital site with rolling news coverage



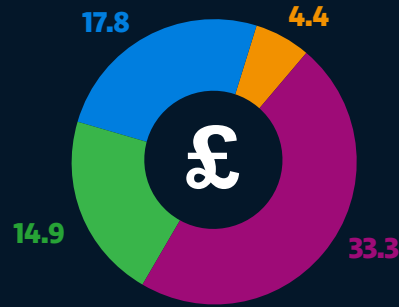
**Distributed
internationally to
the most
influential people
in the sector**



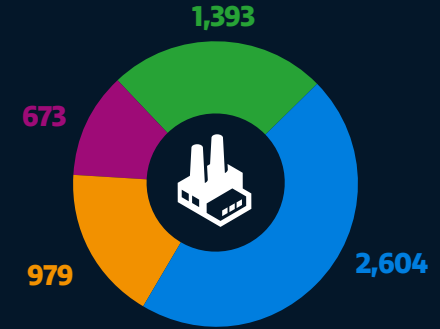
Sector snapshot



Employment
(Thousands)
Total = 240,900



Turnover (£bn)
Total = £70.3bn



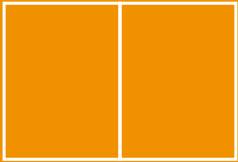
Businesses
Total = 5,649

- Biopharma core
- Medical Technology core including digital health

- Biopharma Service & Supply
- Medical Technology Service & Supply



Rate Card Print



Double Page Spread
£2,500



Page
£1,500



Half Page
£800



Quarter Page
£500



Guaranteed Position
Add 10%



Inside front cover
£1,800

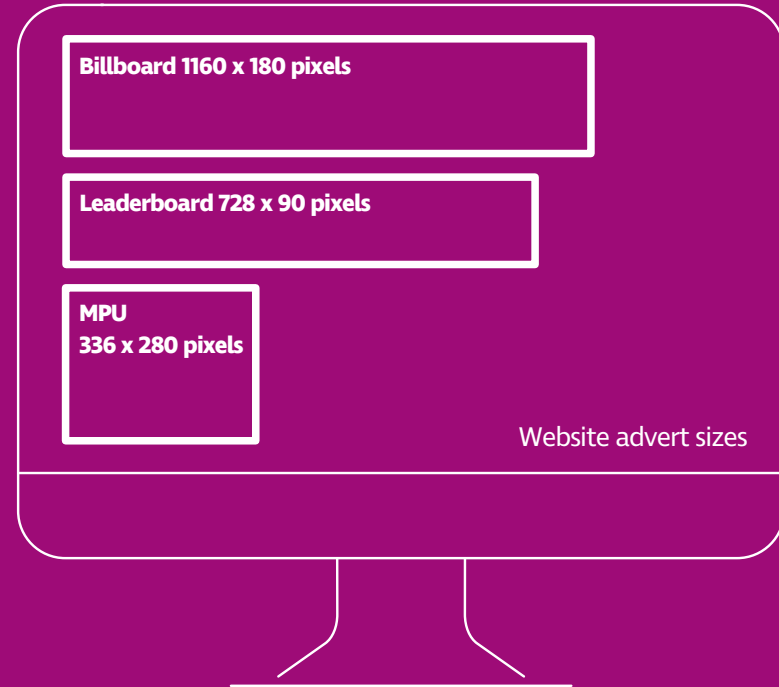


Inside Back Cover
£1,800

Rate Card Online

Cost per month

Home page leader board	£650
Run of site leader board	£600
Home page MPU	£800
Run of site MPU	£650
Specific page MPU	£150



**Cutting edge
life science news
and opinion in
print and online**

