



**H HEALTH  
H HORIZONS**  
FUTURE HEALTHCARE FORUM

26 - 27 June 2019, Corn Exchange, Cambridge, UK

## PARADIGM SHIFT IN HEALTHCARE

Over the previous 20 years we have seen a significant change in the healthcare industry. Small molecules have been pushed out of the blockbuster limelight by biologics. Decreasing sequencing cost has allowed more targeted R&D and the use of increasingly interdisciplinary data to influence prognosis has become standard practice. All of this points to a healthcare future with an increasingly personalized approach. But how will this future come together?

## INVOLVING INTERDISCIPLINARY STAKEHOLDERS

We are on the brink of a technological revolution in healthcare where data collected from all different sources will influence the way we view, prevent and cure disease. This approach aims to master the curative means of disease treatment and extend it's branches into preventive and longevity based means. The constant monitoring from cradle to grave will give insights into how we should live our lives, how we should eat and even determine where we shall live.

## CO-CREATING THE FUTURE

The drastic shift in focus expected in the coming years leave many questions about current business models unanswered. Will the 'old' models of the small molecule giants suffice when used on biologics? How will precision medicine and patient stratification affect the pricing and affordability of treatment? How will data companies benefit from the pricing turmoil and how big a part will they play in the future of healthcare? The questions are on the near Horizon and we aim to address these in the Health Horizons conference 2019.

### JOIN US FOR

- ✓ *1500+ Delegates*
- ✓ *150+ industry-leading speakers*
- ✓ *Innovative startup pitches*
- ✓ *Over 2 days of meaningful networking*
- ✓ *Exclusive roundtable focus groups*
- ✓ *10+ visionary tracks*

## WHAT'S DIFFERENT ABOUT HEALTH HORIZONS?

- Gives delegates an interdisciplinary view of the health innovation landscape
- Gets you up to speed on recent innovations in each of the respective health-tech fields.
- Understand the collaboration between industry and academia and see examples of ventures resulting from these partnerships.
- Interact with some of the best start-ups from around the world and see them battle it out in a pitch contest.
- Be part of the focused roundtables that change Health implementation plans.

### Roundtable topics

- ✓ *Skills action plan*
- ✓ *Application of digital health*
- ✓ *Making healthcare systems more collaborative*
- ✓ *Co-operation and clusters*
- ✓ *Implementing improved clinical trials designs.*

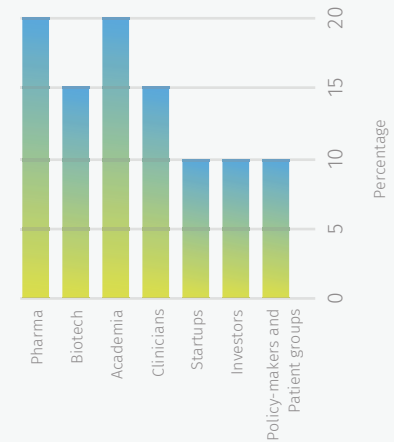
# KEY THEMES AND EXPECTED ATTENDANCE

## Key themes

- Novel therapeutic approaches
- Digital health, AI and data in healthcare
- Cardiometabolic disease
- Longevity
- New models for funding healthcare innovation
- Future solutions in CNS
- Nanotechnology and sensing in healthcare
- Delivering affordable innovative medicines to patients
- Co-creation between disciplines and stakeholders
- Breakthroughs against the incurables
- Holistic approach to medicine
- How to revolutionise clinical trials
- Future of oncology
- Rare disease

## Attendance

1500+ Delegates



\* Based on expected turnout

# SCHEDULE - DAY 1

	08:00	REGISTRATION			
Keynote	09:00	<i>Future therapeutic approaches: Viruses, RNA, Gene &amp; Cell therapy, Tissue replacement</i>	<i>Transforming brain and CNS Health</i>	<i>Nanomedicine (Diagnosis and Therapy)</i>	ROUNDTABLE
Moderated Discussion	09:20				
Science frontiers Keynote	10:00				
Short Keynote (session partner)	10:15				
Fire side chat	10:30				
	10:45	COFFEE BREAK			
Keynote	11:05	<i>Co-creation between disciplines and stakeholders</i>			ROUNDTABLE
Moderated Discussion	11:25				
Fire side chat	12:05				
Keynote	12:20	<i>Delivering affordable innovative medicines to patients</i>			ROUNDTABLE
Moderated Discussion	12:35				
Fire side chat	13:15				
	13:30	LUNCH			
Keynote	14:30	<i>Digital disruptors: AI and data in healthcare</i>	<i>Difficult-to-treat diseases</i>		ROUNDTABLE
Science frontiers Keynote	14:50				
Moderated Discussion	15:10				
Short Keynote	15:50				
Fire side chat	16:05				
	16:20	COFFEE BREAK			
Keynote	16:40	<i>Integrative medicine: Putting the patient in the centre</i>			
Moderated Discussion	17:00				
Science frontiers Keynote	17:40				
Short Keynote	17:55				
Fire side chat	18:10				
	18:25	COCKTAIL			

# SCHEDULE - DAY 2

	08:00	REGISTRATION		
Keynote	09:00	How to revolutionise clinical trials		
Moderated Discussion	09:20			
Fire side chat	10:00			
Keynote	10:15	Managing cancer		
Moderated Discussion	10:30			
Fire side chat	11:10			
Keynote	11:25	COFFEE BREAK		
	11:45	Startup pitching		
	13:30	LUNCH		
Keynote	14:30	The cost of health - Novel approaches to funding innovation	Cambridge Biotech Showcase	
Moderated Discussion	14:45			
Fire side chat	15:30	COFFEE BREAK		
Keynote	16:05	Towards immortality	Cardiometabolic disease	Rare disease
Moderated Discussion	16:25			
Science frontiers Keynote	17:05	Startup pitching winner announcement		
Short Keynote	17:20			
Fire side chat	17:35	COCKTAIL		
	17:50			
	18:05			

ROUNDTABLE



## CONFIRMED SPEAKERS



**Rory O'Connor**

*SVP, Chief Medical Officer, Internal Medicine,  
Pfizer Innovative Health*



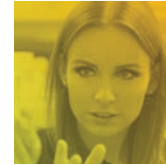
**Dr. María Aguirre Rueda**

*Ministry for Health, Basque Director for  
Health Research and Innovation*



**Aubrey de Grey**

*CSO, SENS Research Foundation*



**Joy Wolfram**

*Assistant Professor, Mayo Clinic*



**Vishal Gulati**

*Venture Partner, Draper Esprit*



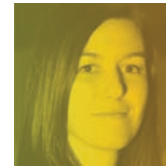
**Mene Pangalos**

*Executive Vice-President, IMED Biotech Unit  
and Business Development, AstraZeneca*



**Professor Tuomas Knowles**

*University of Cambridge*



**Magdalena Hauser**

*Co-founder, AI Austria - Austrian Society for  
Artificial Intelligence.*



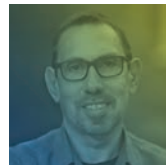
**Professor Ian Charles**

*Director, Quadram Institute*



**Professor Sir Leszek Borysiewicz**

*Chairman, Cancer Research UK*



**Professor Tony Kouzarides**

*Director, Milner Therapeutics Institute,  
University of Cambridge*



**María Chatzou**

*CEO and Co-Founder, Lifebit*



## FEEDBACK FROM PREVIOUS INNOVATION FORUM EVENTS



“

*Great platform to collaborate with bigger players in the industry as well as Cambridge University*

**Dr. Navneet Soin**



“

*I was blown away! I am so impressed that there are so many good companies now*

**Dr. Hermann Hauser**



“

*Exciting, really dynamic atmosphere and I look forward to be involved in these events in the future*

**Dr. Andy Richards**



“

*It has been an absolutely fantastic opportunity to come here and see innovation happening on the ground*

**Dr. Ann Connolly**

## PREVIOUS INNOVATION FORUM SPONSORS AND PARTNERS



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*Where the leaders of today and tomorrow meet*

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## ENQUIRIES?

### CONTACT US

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