



Llywodraeth Cymru
Welsh Government

BIO USA 2019, Philadelphia 1 – 7 June 2019

Key Sectors – Life Sciences

The Offer

We would like to invite your company to participate in an exhibition or export market visit to the BIO USA trade exhibition in Philadelphia.

This Welsh Government supported event offers an exciting opportunity for businesses of all sizes to increase their export activity by connecting with businesses in the Life Sciences sector from around the world.

Why BIO USA 2019?

The Biotechnology Innovation Organization (BIO) represents more than 1,100 biotechnology companies, academic institutions, state biotechnology centres and related organizations across the United States and in more than 30 other nations.

Last year, BIO 2018 showcased four days of inspiring programming, welcomed attendees from 7,000+ companies from 67 countries, with 46,916 partnering meetings setting a new

Taking Wales to the World



Guinness World Record for 'Largest Business Partnering Event.'

The Welsh Government can help your business to arrange meetings during the event either with like-minded companies or potential customers via our export trade support programmes.

The more you prepare before the event, the more success you will achieve, so contact us now!

Cost

The Welsh Government is subsidising companies to **either** exhibit at BIO USA **or** visit as part of a trade mission*. The exhibiting and visiting options are either:

- Exhibition Delegates (A) – £3,200 for two people this includes exhibition fee
- Trade Mission Delegates (B) – £1,200

This includes:

- Return flights

Closing Date: **Friday 5 April 2019**



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- In-market transfers
- 6 nights accommodation with breakfast
- 4 day BIO USA exhibition pass

*This offer is available to one representative per company if participating in the trade mission and two representatives per company if exhibiting, subject to eligibility.

Itinerary

1 June	Depart for Philadelphia
2 June	Briefing Session/Exhibitor set-up
3-6 June	BIO USA
7 June	Return to Wales

Get in Touch

BIO USA is a great opportunity to make key international contacts in the Life Sciences sector.

For an application form, please contact:
lifesciences@gov.wales

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