



Sponsor & Exhibitor Prospectus

SynbiTECH 2019: Building a multibillion-dollar synthetic biology industry

Evolve, Enable, Expand: Engineering the future with Synthetic Biology

When: 24-25th June 2019

Where: QEII Centre, Broad Sanctuary, Westminster, London, SW1P 3EE

Website: www.synbitech.com

SynbiTECH 2019 is an international forum for experts engaged in synthetic biology business, investment, policymaking, science and research; the event will focus on key opportunities to build a multibillion-dollar synthetic biology industry and grow the bio-economy.

Leading experts from around the world will discuss the many opportunities created by the synergy between biology, engineering and technology. International, world-leading speakers from a diverse range of fields will take part in this event, sharing their opinions, insights and expertise as we accelerate towards realising synthetic biology's true potential.

This will be the first major UK synthetic biology business conference, with over 600 delegates and speakers expected to attend. It will be an opportunity to gain exposure with international media, network with industry leaders and showcase your latest innovation to leaders in their fields.

The event will be held at the prestigious QEII Centre in Westminster, at the centre of Whitehall. A wide variety of advertising and business exposure opportunities are available, both in the onsite brochure and throughout the technology showcase and conference hall. A range of sponsorship packages are also available, designed to offer maximum exposure before, during and after the conference – sponsorship opportunities include Platinum, Gold and Silver.

Up to 25 exhibition spaces for companies and organisations are available in high traffic area throughout the venue, offering excellent opportunities to gain significant and valuable exposure for your business.

Don't miss your chance to showcase your company to a global customer base; sponsor SynbiTECH 2019 now or secure one of the limited exhibitor spaces available. Contact John Collins (details in footer) to secure your booking.



Further details and enquiries

Dr John L Collins – SynbiCITE

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Maria Patey – SCIAD Communications

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PLATINUM Sponsorship Package

Headline sponsorship to entire event & co-sponsorship of champagne networking receptions (day 1 & 2) plus co-sponsorship of all coffee breaks throughout the event

£10,000 +VAT (1 available)

Summary

- X1 presentation slot within main programme (subject to meeting presentation criteria specified by event co-founders)
- Branding throughout conference and during networking events
- Branding on key conference literature
- Exhibition stand
- X3 delegate passes for the full event
- X3 additional guest passes for colleagues to join the champagne reception (Day 1)

Online

- 100 words about your company to feature alongside your logo on SynbiTECH event website (sponsors page)

Logo present on

- The holding slides throughout the day's conference presentations (Platinum sponsor's logo to be prominently placed over other sponsors)
- Signage in the registration area (*to be supplied by the SynbiCITE*)
- Signage in main conference networking area (champagne reception and coffee breaks)
- Sponsors acknowledgement slide – Closing presentation of day 1 & 2
- Front page of delegate brochure

Exhibition

- 3m x 2m exhibition space (includes Wi-Fi, table, x2 chairs and power supply)

Champagne networking reception

- Acknowledgement by the Chairman
- X3 places for representatives of your company/guests to attend the drinks reception
- Marketing literature to be displayed in the drink's reception area (*provided by the sponsor*)

Coffee breaks

- The 'Coffee Break' slide of the relevant day at the relevant break
- Logo to be displayed on table tent cards around the coffee break area

Other

- Acknowledgment by the Co-Chairs at the opening and close of conference
- Named inclusion in the SynbiTECH 2019 brochure including a **full-page advert** (*provided by the sponsor*)
- Marketing material displayed in networking areas throughout the conference

All sponsorship packages include

- Online promotion: Company logo and profile on www.synbitech.com/sponsors
- 25% off the full price delegate fee for additional colleagues or business partners outside of places specified in each package

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GOLD Sponsorship Package

Includes: event sponsorship and co-sponsorship of champagne networking reception

£5,000 +VAT each (2 available)

Summary

- Branding throughout conference and during networking events
- Branding on key conference literature
- Exhibition stand
- X2 delegate passes for the full event
- X2 additional guest passes for colleagues to join the champagne reception (Day 1)

Online

- 100 words about your company to feature alongside your logo on SynbiTECH event website (sponsors page)

Logo present on

- The holding slides throughout the day's conference presentations
- Signage in the registration area (*supplied by the SynbiCITE*)
- Signage in main conference networking area (champagne reception and coffee breaks)
- Sponsors acknowledgement slide – Closing presentation of day 1 & 2
- Inside sponsors page of delegate brochure

Other

- Acknowledgment by the Co-Chairs at the opening and close of conference
- Named inclusion in the SynbiTECH 2019 brochure including a **full-page advert** (*provided by the sponsor*)
- Marketing material displayed in networking areas throughout the conference



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Silver Sponsorship Package

Includes: event sponsorship

£2,800 +VAT each (5 available)

Summary

- Branding throughout conference
- Branding on key conference literature
- X2 delegate passes for the full event
- X2 additional guest passes for colleagues to join the champagne reception (Day 1)

Online

- 100 words about your company to feature alongside your logo on SynbiTECH event website (sponsors page)

Logo present on

- The holding slides throughout the day's conference presentations
- Signage in the registration area (*supplied by the SynbiCITE*)
- Signage in main conference networking area
- Sponsors acknowledgement slide – Closing presentation of day 1 & 2
- Inside sponsors page of delegate brochure

Other

- Acknowledgment by the Co-Chairs at the opening and close of conference
- Named inclusion in the SynbiTECH 2019 brochure including a **half-page advert** (*provided by the sponsor*)
- Marketing material displayed in networking areas throughout the conference



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Exhibiting in the technology showcase

£1500 +VAT

Online

- Logo displayed on 'Exhibitor' webpage

Exhibition area

- 2m x 2m exhibition space (Wi-Fi access, a table, a chairs and power supply)
- Opportunity to display own stand (price on application according to size and area covered)

Other

- x1 delegate place for representatives of your company to attend Conference and man the stand
- x2 guests to attend Champagne Reception and Closing Reception
- Named inclusion in the SynbiTECH 2019 brochure (advertising is extra – see below)



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Advertising – Synbitech 2019 Brochure

Inside front cover	£1,000 (1 available)
Inside back cover	£1,000 (1 available)
Back Cover	£2,000 (1 available)
Whole page	£800
Half page	£500

NB: Advertising does not include any conference delegate places or delegate ticket price reduction



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