

# MEDIWALES connects

NHS Collaboration Conference

**'A Healthier Wales' - Delivering adoption and building  
community healthcare partnerships.**



## Media Pack

1 DAY CONFERENCE • PRESENTATIONS • EXHIBITIONS • WORKSHOPS • CPD CERTIFICATION



**2nd July 2019 Swansea University**

# MediWales Connects 2019

**The only event of its kind for the health and care community, MediWales Connects is an all Wales NHS collaboration conference.**

Supported by: **Andrew Goodall**

**Director General, Department for Health and Social Services and Chief Executive NHS Wales**

 **02-07-2019**  **9:00 - 17:00**  **THE GREAT HALL, SWANSEA UNIVERSITY**

Connecting you with **NHS patient facing clinicians, innovation leads, community health, government and policy makers.**

- Building on the excellent work that has been done around innovation adoption, we will consider the challenges involved in scaling change and adoption of new products, services and processes that deliver impact for patients across the whole NHS.
- This NHS led event includes keynote presentations, interactive workshops and exhibition stands.
- Showcasing new technologies, digital health, NHS innovations and a wellbeing zone including sports, arts and music health therapies.
- NHS teams and colleagues from the health and care community across Wales, as well as the wider industry sector, will share clinical innovation and insights to improve patient outcomes.
- Over 400 delegates from clinical and care communities, industry and academia from across Wales and the UK.

---

***"Connects is an NHS Wales wide collaboration event that showcases innovation and stimulates engagement across health, academic and industry sectors, in line with our Welsh Government policy aims. I look forward to being involved with NHS Connects for another year and again reflecting on the range and breadth of collaboration and innovative practice that takes place right across the Welsh health and care system."***

***Andrew Goodall, Director General, Department for Health and Social Services and Chief Executive NHS Wales***

***"We have found the Connects Conferences to be a dynamic and efficient way of networking with KOLs across Wales, whilst giving us the opportunities to show our willingness to work in true partnership with the Health Boards via direct messaging, exhibiting and presentations at the Conferences. The Conferences have now become a regular fixture in our Diary."***

***Peter Howell, All-Wales Point of Care Specialist and Field Development Co-ordinator - Roche***

## About the visitors

Very kindly hosted by Swansea University at the stunning Bay Campus. We use our conference themes to reach a wide audience of NHS and social care delegates and the attendance of colleagues specialising in transformation, improvement and workforce.

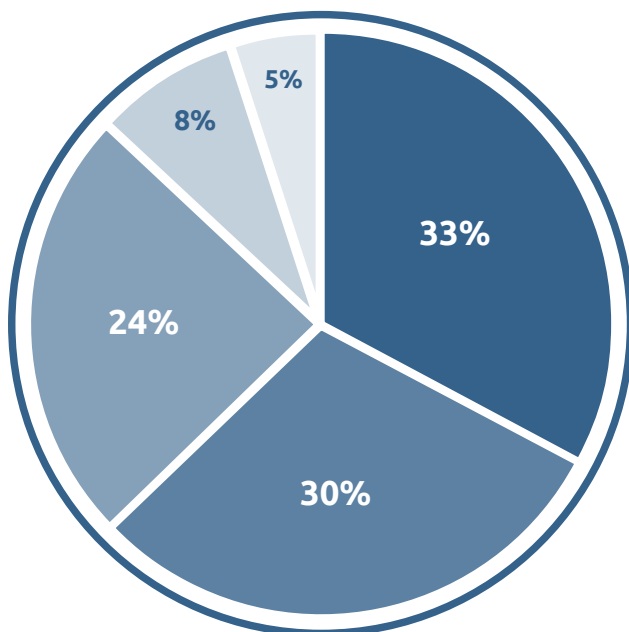
*"British Heart Foundation Cymru were delighted to attend MediWales Connects Conference in Swansea University in 2018. It was an extremely professionally organised event which gave us excellent opportunities to network and engage with key influential delegates.*

*We were able to share examples of BHF funded innovative clinical practice with colleagues from NHS Wales but also learn from research and industry partners on potential new solutions to support ongoing and future service improvement for those at risk of and who suffer with cardiovascular disease.*

*We will definitely be attending again this year as an organisation and are keen to continue to benefit from all the collaborative opportunities that this conference offers."*

*British Heart Foundation Cymru*

## Types of Organisation that attended 2018



### Delegate Breakdown



**350**

Delegates  
registered

**35**

Exhibitor  
Stand

**80%**

Welsh  
attendees

**20%**

Attendees  
external of Wales



## Key reasons to be at Connects 2019



### 'A Healthier Wales'

This year's theme is based on delivering adoption and building community healthcare partnerships



### 400 delegates

Clinical NHS and care communities, industry and research from across Wales and the UK



### Keynote presentations

Andrew Goodall, Director General, Department for Health and Social Services and Chief Executive NHS Wales



### Interactive Workshops

Plenty of opportunities to get involved in this NHS led event



### Exhibition Zones

Over 40 exhibitors to interact and network with



### New Technologies

Innovative MedTech from a range of companies



### Digital Health

Insights into the latest digital health technologies



### NHS Innovations

Showcasing innovation and adoption in a clinical setting



### Well being Zone

Including sports, arts and music health therapies

*"Connects acts as a focal point for the Life Science and Health sector, bringing together innovators and adopters. Connects creates a forum for industry, academia and service, aimed at driving health and service improvement and increasing prosperity in Wales"*

*Rob Orford, Welsh Government, Chief Scientific Adviser for Health*

*"MediWales Connects gave us the opportunity to reach senior people who could make things happen. The theme of NHS collaboration was evident throughout our project to bring proton beam therapy to Wales. Through a genuine partnership with Velindre Cancer Centre, we have recently been commissioned by WHSCC to treat adults with proton therapy, and MediWales Connects 2016 was a key part of this journey."*

*Jamie Powell, Centre Manager, Rutherford Cancer Centre South Wales*

## Opportunities to get involved:

*There are plenty of opportunities to get involved at MediWales Connects 2019*

### EXHIBIT



- Exhibition stand
- Company profile in conference programme
- Logo on conference website
- 2 delegate places

£850 +VAT MEMBERS,  
1,200 +VAT NON MEMBERS

### SHOWCASE EXHIBITION PACKAGE



- Exhibition stand
- Short conference presentation
- Company profile in conference programme
- Logo on conference website
- 2 delegate places

£1,500 +VAT MEMBERS,  
£2,000 +VAT NON MEMBERS

### WORKSHOP PACKAGE



- Host a workshop
- Banners and branding during session
- Speaking slot during workshop
- Exhibition stand
- Company logo on conference website
- Company profile in conference programme
- 5 delegate places

£2,500 +VAT MEMBERS,  
£3,000 +VAT NON-MEMBERS

### PARALLEL SESSION SPONSOR



- Speaking slot on the parallel session
- Exhibition stand
- Company logo on conference website
- Company profile in conference programme
- 5 delegate places

£3,500 +VAT

### DRINKS RECEPTION SPONSOR



- Drinks reception sponsor
- Exhibition stand
- Presentation slot
- Logo in conference brochure
- Logo on conference website
- 5 delegate places

£2,750 + VAT

### LANYARD SPONSOR



- Logo and branding on lanyard
- Exhibition stand
- Advertisement in conference brochure
- Logo on conference website
- 5 delegate places

£2,750 + VAT